

Strafford County Regional Public Health Network ONE Voice for Strafford County Regional Network Substance Misuse Prevention Workplan, SFY 2017

Name: Alissa Cannon

Phone: 603.994.6340

Email: acannon@goodwinch.org

The following workplan was derived from the *Strafford County Public Health Network 2016-2019 Substance Misuse Prevention Strategic Plan* for substance misuse prevention (www.onevoicenh.org) and from the region's proposal to serve as the region's public health network in the area of substance misuse prevention. In contrast to the Strategic Plan, a public document, this workplan is intended to be an internal working document, for use by the Substance Misuse Prevention Coordinator for implementation, the NH Department of Health and Human Services, Bureau of Drug and Alcohol Services for implementation and oversight and the Center for Excellence (CFEx) for technical assistance.

Section 1: Goals and Objectives for Building Capacity in the Region

Goal 1	Strengthen The Capacity Of The ONE Voice For Strafford County Regional Network To Address Substance Misuse Prevention (Regional Stakeholder Survey 2015)						
Objective	Increase cross-agency resourcing and related coordination for collaborative initiatives through demonstration of PARTNER Tool increase in Collaboration, Coordination and Integration.						
Objective	Demonstrate an increase in collaborative/braided funding to address substance misuse prevention. PWITS will demonstrate financial contributions and leveraged resources.						
Objective	Increase ONE Voice for Strafford County's Substance Misuse Prevention network membership by 10% for each sector as demonstrated in PHAC Quarterly reports and PWITS membership list for Prevention Leadership Workgroup.						
Strategic Approach							
Strategy 1: Community Based Process - Regional Network System Facilitation							
Activities	Sector Addressed	Short Term (Instrument)	√	Intermediate (Instrument)	√	Long Term (Instrument)	√
Convene Prevention Leadership Workgroup	Business Law Enforcement Education Medical Community Government	At least 10 meetings convened Increase membership by +3 (PWITS)		Increase in regional prevention partners participation Implement at least 1 policy, practice or program related to substance misuse prevention Increase in prevention partnerships and resources solidified.		Decreased past 30 day use of alcohol, prescription drugs and heroin among middle and high school students (YRBS) Educated Network members will then be able to speak to prevention efforts and events being coordinated throughout Strafford County (Stakeholder Survey)	
Co-Host Quarterly Prevention, Treatment and Recovery Roundtable	Business Law Enforcement Education Medical Community	At least 3 meetings convened Increase membership +2		Increase in resources and services offered and accessed Increased regional stakeholder participation		Decreased past 30 day use of alcohol, prescription drugs and heroin among middle and high school students	

	Government	(PWITS)		Host one session during each meeting promoting prevention strategies, efforts and updates (PARTNER TOOL)		(YRBS)	
Develop Partner Team at UNH	Education Law Enforcement Community	2 meetings convened (PWITS)		Host one education/training seminar in prevention strategies Partner with on-campus housing for educational information dissemination regarding alcohol use and policies Partner with UNH PD for enforcement of underage drinking policies on-campus (PWITS/Stakeholder Survey)		Increased perception of community involvement for young adults Increased availability of alternative social activities Increase in resources and services offered and accessed through UNH Campus and surrounding areas (YA Assessment)	
Co-Host Opioid Taskforce Monthly Meeting	Business Law Enforcement Education Medical Community Government	At least 10 meetings convened Increase membership +2 (PWITS)		Implement at least 1 policy, practice or program related to substance misuse prevention (PARTNER TOOL/PWITS/Stakeholder Survey)		Increased perception of harm of opioid use across populations Decreased past 30 day use of prescription drugs and decrease in heroin use (NSDUH/YRBS/MS YRBS/YA Assessments)	
Strategy 2: Member Partner Sector Recruitment							
Activities	Sector Addressed	Short Term (Instrument)	√	Intermediate (Instrument)	√	Long Term (Instrument)	√
Hold quarterly Prevention,	Business Law	4 meetings held		At least one formal collaboration results in MOU/Shared Service		Engagement of 2 additional organizations who work to	

Treatment and Recovery Roundtable for all Network members to gain information and coordinate responses	Enforcement Education Medical Community Supports Government	25 unique participants total (PWITS)		Agreement (Partner Survey/Stakeholder Survey)		prevent substance use will participate in PARTNER TOOL and Stakeholder Survey (PARTNER or Stakeholder Survey)	
Host Lunch and Learns for area businesses	Business Education Law Enforcement Medical Community Supports Government	Convene one meeting (PWITS)		At least one formal collaboration to co-host Lunch and Learn activity centered around substance misuse prevention (PARTNER Tool)		Engagement of one organization who will work to reduce or prevent substance misuse in Strafford County (Stakeholder Survey) Increase in parental disapproval from surveyed teens regarding substance misuse (YRBS)	
Strategy 3: Resource Development							
Activities	Sector Addressed	Short Term (Instrument)	√	Intermediate (Instrument)	√	Long Term (Instrument)	√
Assist at least one School Administrative Unity in applying for funding for a Student Assistance Program	Education	Grant submitted (PWITS)		Increase in prevention partnerships and resources solidified. (PWITS, PARTNER Tool)		Increase perception of harm of alcohol, marijuana, opioid use and heroin (YRBS)	

Section 1: Goals and Objectives for Building Capacity in the Region

Goal 2	Increase public awareness relative to the harm and consequences of alcohol and drug misuse.
Objective	Produce and disseminate effective messages for a range of topics, public audiences and media channel regularly each year.
Objective	Develop prevention of use strategies related to alcohol, marijuana, and prescription drug misuse for multiple special populations including adolescent, parents, and young adult.
Strategic Approach	
Strategy 1: Implement public awareness campaign on State and Local Level	
Strategy 2: Develop comprehensive prevention strategies to be deployed throughout Strafford County including workplan for stakeholders to implement	

Strategy 1: Implement public awareness campaign on State and Local Level							
Activities	Sector Addressed	Short Term (Instrument)	√	Intermediate (Instrument)	√	Long Term (Instrument)	√
Disseminate state prevention messaging media campaigns in Strafford County	Business, Medical, Law Enforcement, Community Supports, Education and Government	Distribute posters, utilize social media and distribute educational materials to 40 partners in Strafford County (PWITS)		Evaluation Report demonstrates messages viewed in Strafford County CfEX (Stakeholder Survey)		Increase perception of harm of alcohol, marijuana, opioid use and heroin (YRBS, NSDUH, YA Assessment)	
Disseminate local substance misuse prevention PSAs created by Youth advocates	Business, Medical, Law Enforcement, Community Supports, Education and Government	Distribute posters, utilize social media and distribute educational materials to 10 partners in Strafford County (PWITS)		At least 5 partners will also disseminate prevention PSAs, Survey monkey to determine concentration and effectiveness YouTube views of video PSAs (Stakeholder Survey)		Increase perception of harm of alcohol, marijuana, opioid use and heroin (YRBS, NSDUH, YA Assessment)	

Develop local prevention messaging road map specific to Strafford County	Business, Medical, Law Enforcement, Community Supports, Education and Government	Coordinate and establish goals and objects for messaging Create brochure and marketing tools (PWITS)		Distribute brochure and marketing tools to 15 partners in Strafford County who will then disseminate as well. Use Survey Monkey to determine effectiveness and understanding of messaging promotion (Stakeholder Survey)		Increase perception of risk of alcohol and marijuana use by surveyed youth Increase parental disapproval for alcohol and marijuana use by surveyed youth Increase peer disapproval for alcohol and marijuana use by surveyed youth (YRBS)	
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Strategy 2: Develop comprehensive prevention strategies to be deployed throughout Strafford County including workplan for stakeholders to implement

Activities	Sector Addressed	Short Term (Instrument)	√	Intermediate (Instrument)	√	Long Term (Instrument)	√
Convene Student Assistance Program Counselors quarterly meeting	Education Community Supports Medical	Increase membership +1 At least 3 meetings convened (PWITS/PARTNER TOOL/ Stakeholder Survey)		Increase knowledge of prevention strategies and methods among SAPs SAP Counselors will discuss and collaborate/coordinate activities and implementation strategies (PWITS/Stakeholder Survey)		Decreased past 30 day use of alcohol, marijuana and prescription drugs (NSDUH/YRBS/MS YRBS)	

Section 1: Goals and Objectives for Building Capacity in the Region

Goal 3	Promote the implementation of effective policies, practices and programs across and within the region
Objective	Support implementation of effective policies, practices, and programs with sufficient on-going training and technical assistance.
Objective	Promote on-going data collection, analysis and reporting to support quality, sustained policies, practices and programs.
Objective	Develop comprehensive peer based volunteer supports to create speakers bureau within schools and communities
Objective	Seek resources to support workforce development among AOD professionals who seek licensing through low cost and no cost access to timely Trainings and supervision
Strategic Approach	
Strategy 1: Implement policies, practices or programs that are evidence based	
Strategy 2: Utilize data driven analysis to develop prevention strategies	

Strategy 1: Implement policies, practices or programs that are evidence based							
Activities	Sector Addressed	Short Term (Instrument)	√	Intermediate (Instrument)	√	Long Term (Instrument)	√
Provide technical assistance to regional network members to implement effective prevention policies, practices and programs within region across domains and sectors	Business Law Enforcement Education Medical Government Community Supports	2 Network Meetings held; at least 15 attendees each (PWITS/ Stakeholder Survey)		At least one Network Member will implement one 'Top 5' policy, practice or program within their respective workplace, school, community (Stakeholder Survey/Internal Excel document available)		Capacity for prevention across the age and sector spectrum expands (PARTNER or Stakeholder Survey)	
Partner with local middle and high schools to implement youth empowerment programs	Education Community Supports	Meet with 3 local schools to discuss implementation of a youth empowerment program (PWITS)		At least two new schools will implement a new youth empowerment program At least five schools will maintain a youth empowerment program. (PWITS, PARTNER Tool)		Decreased past 30 day use of alcohol, marijuana and prescription drugs (NSDUH/YRBS/MS YRBS)	

Strategy 2: Utilize data driven analysis to develop prevention strategies							
Activities	Sector Addressed	Short Term (Instrument)	√	Intermediate (Instrument)	√	Long Term (Instrument)	√
Assist with planning the administration of the YRBS to High School Principals	Education	Meetings with 8 high schools; 21 attendees total (PWITS/Stakeholder Tool)		At least 6 schools agree to administer the High School Youth Risk Behavior Surveillance Survey (Stakeholder Survey/PWITS/Internal Excel document available for year-end review)		Built trust with schools and communities (PARTNER Tool)	
Disseminate the YRBS to Middle School Principals	Education	Meetings with 7 middle schools; (PWITS/Stakeholder Tool)		At least 2 schools agree to administer the Middle School Youth Risk Behavior Surveillance Survey		Build trust with schools and communities (PARTNER Tool)	

Section 2: Goals and Objectives for Substance Misuse Prevention in the Region

Goal 1	Decrease the percentage of high school aged youth who report using alcohol in the past 30 days from 31% to 28% by 2019 using YRBS data
Objective	Increase the percentage of students who agree or strongly agree their parents or other adults in their family have clear rules and standards for their behavior from 78% to 82% by 2019
Objective	Increase percentage of students who suggest that their parents feel it is very wrong or wrong for the student to have one or two drinks of alcohol nearly every day from 86.6% to 90% by 2019
Objective	Increase the percentage of students who think people are at great risk of harming themselves (physically or in other ways), if they have five or more drinks of alcohol once or twice a week from 35.5 to 39% by 2019
Strategic Approach	
Strategy 1: Coordinated School Health Strategy 2: Adolescent SBIRT Strategy 3: Local and State PSA's Strategy 4: Youth Empowerment Strategy 5: Parent, Family and Community Education	

Strategy 1: Coordinated School Health								
Activities	Sector Addressed	CSAP Prevention Strategy	Short Term (Instrument)	√	Intermediate (Instrument)	√	Long Term (Instrument)	√
Develop 5 strategies to implement across two SAU's that are prioritized for health and wellness curriculums	Education	Education Information Dissemination	Meetings with 1 SAU; 3 participants total (Stakeholder Survey/ PWITS)		Champions work within School District to adopt policies practices and program for health and wellness (Stakeholder Survey/ PWITS)		Increase the percentage of students who think people are at great risk of harming themselves (physically or in other ways), if they have five or more drinks of alcohol once or twice a week from 35.5 to 39% by 2019 (YRBS)	

Strategy 2: Adolescent SBIRT								
Activities	Sector Addressed	CSAP Strategy	Short Term (Instrument)	√	Intermediate (Instrument)	√	Long Term (Instrument)	√
Screen adolescent patients 12 and older at every visit at one partner health center for substance use and risky behavior	Medical	Problem Identification and Referral	80% of Patients age 12-17 will be screened at every visit (PWITS/ Electronic Medical Record)		80% of those who screen positive will be given a Brief Intervention (Electronic Medical Record)		Increase the percentage of youth who think people are at great risk of harming themselves (physically or in other ways), if they have five or more drinks of alcohol once or twice a week from 35.5 to 39% by 2019 (YRBS)	
Provide ongoing training and technical assistance to Medical Staff on implementation of best practices related to screening, interventions and prevention strategies	Medical	Education, Problem Identification and Referral	1 training completed; 5 medical staff trained (PWITS)		Providers are better equipped to provide brief intervention and offer positive interactions for prevention at each clinical visit and refer appropriately based on ASAM criteria (Post-Competency Test)		Increase to 80% GCH patients screened (Post-Competency Test)	

Strategy 3: Local and State PSA/Media Campaign								
Activities	Sector Addressed	CSAP Prevention Strategy	Short Term (Instrument)	√	Intermediate (Instrument)	√	Long Term (Instrument)	√
Develop Letter to Editors, Interviews and Subject Matter Expertise for media outlets local, state and national	Education, Medical, Community & Family Supports, Safety, Government, Business	Information Dissemination Environmental	2 LTE's Minimum of 2 interviews with local, state or national media outlets (PWITS)		Messaging about prevention reaches multiple audiences and provides subject matter expertise (Stakeholder Survey)		Norms about prevention shift among the sectors PARTNER TOOL Stakeholder Survey (YRBS/ NSDUH)	
Disseminate statewide media campaigns in Strafford County	Business, Medical, Law Enforcement, Community Supports, Education and Government	Information Dissemination	Distribute posters, utilize social media and distribute educational materials to 40 partners in Strafford County (PWITS)		Evaluation Report demonstrates messages viewed in Strafford County CfEX (Stakeholder Survey)		Increase perception of harm of alcohol, marijuana, opioid use and heroin (YRBS, NSDUH, YA Assessment)	
Disseminate local PSA created by youth advocates	Business, Medical, Law Enforcement, Community Supports, Education and Government	Information Dissemination	Distribute posters, utilize social media and distribute educational materials to 10 partners in Strafford County (PWITS)		Survey monkey to determine concentration and effectiveness YouTube views (Stakeholder Survey)		Increase perception of harm of alcohol, marijuana, opioid use and heroin (YRBS, NSDUH, YA Assessment)	

Strategy 4: Youth Empowerment								
Activities	Sector Addressed	CSAP Prevention Strategy	Short Term (Instrument)	√	Intermediate (Instrument)	√	Long Term (Instrument)	√
Develop resources to support Youth to Youth throughout Strafford County	Community and Family Supports Education	Community Based Process	At least one funding source will be identified (PWITS)		Increased perception of harm of substance misuse (YRBS)		Decrease the percentage of high school students who think it would be very easy for them to get a prescription drug without a doctor's prescription if they wanted to if they wanted to; Decrease percentage of middle school students who have used alcohol before age 13 (YRBS)	

Strategy 5: Parent, Family and Community Education								
Activities	Sector Addressed	CSAP Prevention Strategy	Short Term (Instrument)	√	Intermediate (Instrument)	√	Long Term (Instrument)	√
Co-Convene Generation Found community viewing	Education Community	Education and Information Dissemination	10 hours planning for community education event that will feature prevention education and awareness for approximately 200 participants		Increased awareness in dangers of misusing prescription drugs and using heroin Community collaboration of stakeholders (Post event survey; PARTNER Tool)		Decrease misuse rates of prescription medication and use of heroin in youth (YRBS/NSDUH)	
Network members will coordinate Community and School Awareness assemblies and	Community and Family Supports Education	Information Dissemination	2 speaking engagement with Y2Y and Assemblies held within the		Increase knowledge and perception of harm of SUD (YRBS)		Increase the perception among high school students that their friends think it is wrong or very wrong for youth to misuse	

speaking engagements			region; 200 participants (PWITS)				prescription drugs from 75% to 80% by 2019 (YRBS)	
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Section 2: Goals and Objectives for Substance Misuse Prevention in the Region

Goal 2	Decrease the percentage of middle and high school aged youth who report misusing prescription drugs in their lifetime from 4.1% to 2% for middle school student & 17.6% to 14% of high school students by 2019
Objective	Increase middle and high school aged youth students that perceive that individuals who misuse prescription drugs put themselves at great risk of harm from 62.5% to 65% for high school and 66.2% to 69% for middle school students by 2019.
Objective	Decrease the percentage of high school age youth who think it would be very easy for them to get a prescription drug without a doctor's prescription if they wanted to if they wanted to from 18.7% to 15% by 2019
Objective	Increase the perception among high school aged youth that their friends think it is wrong or very wrong for youth to misuse prescription drugs from 75% to 80% by 2019.
Strategic Approach	
Strategy 1: Develop policies and practices to offer peer support to adolescents in Strafford County Strategy 2: Parent and Family Education Strategy 3: Community Education and Training	

Strategy 1: Develop policies and practices to offer peer support to adolescents in Strafford County								
Activities	Sector Addressed	CSAP Prevention Strategy	Short Term (Instrument)	√	Intermediate (Instrument)	√	Long Term (Instrument)	√
Partner with local middle and high schools to implement youth empowerment programs	Education	Education Community Supports	Meet with 5 local middle schools to implement youth empowerment program (PWITS)		At least two new schools will implement a new youth empowerment program At least five schools will maintain a youth empowerment program (Stakeholder Survey/PARTNER Tool)		Decreased past 30 day use of alcohol, marijuana and prescription drugs (YRBS/NSDUH)	

Strategy 2: Parent and Family Education								
Activities	Sector Addressed	CSAP Prevention Strategy	Short Term (Instrument)	√	Intermediate (Instrument)	√	Long Term (Instrument)	√
Coordinate family and parent information nights within Strafford County	Community and Family Supports Education Law Enforcement	Education Information Dissemination	10 hours planning two community engagement sessions for parent and family involvement 5 stakeholders involved in planning At least two trainings conducted (PWITS)		Increase knowledge of consequences and risks of substance use disorder development Increase protective factors in homes (Post-Event Survey)		Decrease the percentage of middle and high school aged youth who report misusing prescription drugs in their lifetime from 4.1% to 2% for middle school students; 17.6% to 14% of high school students by 2019 (YRBS)	

Strategy 3: Community Education and Training								
Activities	Sector Addressed	CSAP Prevention Strategy	Short Term (Instrument)	√	Intermediate (Instrument)	√	Long Term (Instrument)	√
Network members will coordinate Community and School Awareness assemblies and speaking engagements	Community and Family Supports Education	Information Dissemination	2 speaking engagement with Y2Y and Assemblies held within the region; 200 participants (PWITS)		Increase knowledge and perception of harm of SUD (YRBS)		Increase the perception among high school students that their friends think it is wrong or very wrong for youth to misuse prescription drugs from 75% to 80% by 2019 (YRBS)	